

CASE STUDY

Launch Training Coordination for EV Manufacturing

RESULTS

- ✓ Achieved current technical training requirements for identified team members working directly with **new technologies** involved in the transition to **EV manufacturing and assembly**.
- ✓ Developed comprehensive **Onboarding orientation program** for new team members for site familiarity, work area protocols, and mission alignment.
- ✓ **Complex administrative coordination** involving training needs assessment, funding, scheduling training delivery, communications, monitoring completion; working with plant leadership, new and existing vendors, and team members to **achieve training goals** per launch timeline and skills requirements.

ASSIGNMENT

Coordinate launch training activities for a major North American automotive manufacturer during introduction of new facilities and new technologies for Electric Vehicle production.

CHALLENGES/TASKS

- > OEM client had initiated several major launches of facilities and technologies related to its EV efforts without sufficient resources to oversee essential training initiatives.
- > Decentralized training support structure within client organization required coordination to ensure a consistent and thorough training program.
- > New technologies in EV assembly and battery manufacturing required a strategic training program to equip team members with necessary skills and knowledge to successfully complete launch-related work assignments.
- > Team members working on the launch had limited time to focus on training planning, scheduling, delivery, and tracking. An outside resource to serve as Launch Training Coordinator prevented disruption of critical launch related operations.
- > Developed a tracking matrix to manage training sessions, curriculum outcomes, presenters, facilities, and attendee completion.
- > The ambitious launch timeline led to an expedited training schedule, complicated by lengthy approval processes and funding options.